

SCHOOL COMMUNITY RELATIONS

Series 800

Policy Title . . . RELEASES TO NEWS MEDIA-INTERNAL UNIT NEWS
Code No. 821.2

It shall be the policy of the Board to have news releases prepared on internal matters of the school and to disseminate such releases to all news media in the area.

The Superintendent of schools or a delegated assistant, or assistants, shall be responsible for clearance of all news releases originating from a school source.

Information not of a personal or confidential nature should be made available to all news media upon their request. In order to establish and maintain a cooperative effort in our public relations program, close ties should be kept with personnel representing the various news media.

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January 24, 1977
Reviewed:
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Legal Reference: Code of WI
Section 120.12(1)