

SCHOOL COMMUNITY RELATIONS

SERIES 800

Policy Title ... USE OF COMMUNITY RESOURCES AND DISSEMINATION OF
INFORMATION Code No. 852

The School Board encourages the use of community resources and citizens to complement the educational program of the school system. There are many worthwhile opportunities for students in the Burlington Area School District that are potentially available to our students.

However, it is the policy of the Board to only send home with students certain non-school-related information regarding community activities/programs that are for public school-age students if: (1) the parents of the students wish to receive such information; (2) the information meets the criteria set out in the accompanying regulation; (3) the person requesting to send the information home through the schools follows the procedure for the distribution of the material; and, (4) the distribution does not interfere with classroom instruction.

Adopted:
January 9, 2006
Reviewed:
November 17, 2008

Legal Reference: Code of WI
120.1 (l)

ADMINISTRATIVE REGULATION

USE OF COMMUNITY RESOURCES AND DISSEMINATION OF INFORMATION

Code No. R-852

Procedure

1. Requests for the distribution of non-school-related materials shall be submitted to the Superintendent or his/her designee who shall determine if the information should be distributed based upon the following criteria:
 - a. The program/activity must serve public school-age children;
 - b. The program/activity does not violate the law; and
 - c. Students are not used to distribute material to advertise or solicit for any purpose except those approved by the Superintendent/designee.
 - d. The program/activity must be considered appropriate as determined by the Superintendent or his/her designee.
2. The material shall be sorted in appropriate bundles of 25-30 for distribution for each class and the information shall contain a non-endorsement statement on each piece of material requested to be distributed through the schools. Such statement shall indicate that this is not a school-sponsored activity and the BASD does not approve, support or endorse this program/activity. (Sample Statement: *"This activity is not sponsored by the Burlington Area School District and the Burlington Area School District does not approve or disapprove, support or endorse this activity/program."*)
3. All materials must have a telephone number on them in order for parents to get further information.
4. Persons, groups or agencies seeking approval to distribute materials in schools are strongly encouraged: (1) to provide materials translated into the languages spoken by the families receiving the information; and, (2) to offer scholarship or subsidy fees to low income students if fees are requested for participation.
5. Prior to distributing non-school-related materials to parents, parents shall be notified by the District that they will receive non-school related materials if they do not object to such information being sent home with their child/children. If a parent objects to receiving non-school-related materials, the materials shall not be sent home to such parent.
6. Failure to meet any of the specific requirements will result in the non-school-related materials not being distributed through the schools.

Date of Adoption:

January 9, 2006

Reviewed:

November 17, 2008

Legal Reference: Code of WI

120.12 (1)